

Personal Artist's Statement

Why do I do what I do? Honestly, I don't really know. I know it makes me happy. It makes me think. When I'm working, time ceases to exist.

Dire situations in my life did not permit me to go to art school, but I continued to paint on the side until I could make it my profession. Maybe this is what makes my work and style unique.

I'm inspired by what I read and the music I listen to, the movies I watch and art that makes me think. I try to embody these in my work with simplicity and a good measure of Chekhov's humour. In every work, I have a subtle message that I've hidden away in plain sight. Sometimes I even forget that they're in there. I begin my process by writing notes, collecting visuals and sketching ideas, preferably with a theme in mind. This gives me the parameters to work within, like following a script while shooting a movie. Then, I choose the materials that will best express the idea I want to convey. Once the work has started, a great deal of improvisation comes into play.

Constrained by space in my working environment, I prefer working on canvas cloth as it allows me the flexibility of rolling and storing. The rest of my materials involve digital mediums as well as oils, acrylic and water colours.

This, with the tools I have at my disposal in this digital age, is the thrust of my current crop of work:

We are being bombarded with news, imagery and ideas from a billion sources simultaneously. It all filters in from hidden codes in a cloud that is intangible, much like our unfathomable lives. I like to question this, in light of what is 'apparently' real to us.

List of Solo Exhibitions:

1967: Chetna Art Gallery (Mumbai)

1972: Cymroza Art Gallery (Mumbai)

1976: Taj Art Gallery (Mumbai)

1983: Taj Art Gallery (Mumbai)

1985 : Max Mueller Bhavan (Mumbai)

1986: Taj Art Gallery (Mumbai)

1988 : Taj Art Gallery (Mumbai)

1991: Jehangir Art Gallery (Mumbai), The Gallery (Chennai), Gallery Espace (N Delhi), Chitrakoot Gallery (Calcutta)

1993: Taj Mahal Hotel, (New Delhi)

1995 : Jehangir Art Gallery (Mumbai)

1997: "Giclee Works" Cache' Gallery & Studio 51J (Mumbai)

1998: "Bookmarks" Jehangir Art Gallery (Mumbai)

2003: "Retracked" Jehangir Art Gallery (Mumbai)

2005: "Shadow Play" Asian Civilization Museum - The Arts House (Singapore)

2006: "Alchemy of Play" 1x1 Art Space (Dubai)

2007: "Transmogrification of a City" Jehangir Art Gallery (Mumbai)

2009: "Growing Panes in Solitude" Visual Arts Gallery, Habitat Centre (New Delhi)

2011: "Metonymical Subtext" Tao Art Gallery (Mumbai)

2011 : Jehangir Art Gallery (Mumbai)

2015 : "Cognitivus" Solo Booth at International Art Fair, Bahrain

2015 : "Display of Moving Art", Gallery Art & Soul (Mumbai)

2017: "Reflections in Mercury" Tao Art Gallery (Mumbai)

2018: "Magpies Attraction" Solo Booth International Art BAB Bahrain

Select Group Shows:

- 1988: "Art for Cry" Jehangir Art Gallery, Mumbai
- 1992 : "A Man & A Woman" Jehangir Art Gallery, Mumbai
- 1995 : "Bombay" Jehangir Art Gallery, Mumbai
- 1996: "Mother Teresa" Jehangir Art Gallery, Mumbai
- 1997: "50 years of Art in Mumbai" National Gallery of Modern Art, Mumbai
- 1998: "Harmony" Nehru Centre, Mumbai
- 1999: "Flashback-Flash forward" Audio-Video Installation at JA Gallery, Mumbai
- 2000 : "Jesus Christ" National Gallery of Modern Art, Mumbai
- 2001: The RPG Collection of Self Portraits NGMA, Mumbai
- 2002: "Artist with a Difference, who influenced the Art in India" NGMA, Mumbai
- 2003: Osians International Auction of Masterpieces & Museum Quality Indian Modern & Contemporary Paintings.
- 2004 : "50 x 30" Montage Arts, New Delhi
- 2005 : "Art for God's Sake" India Habitat Centre, New Delhi
- 2007: "India on Canvas" Auction by Khushii, Mumbai
- 2009: "Black & White" Tao Art Gallery, Mumbai (9th Anniversary)
- 2010: "Evolve" Tao Art Gallery, Mumbai (10th Anniversary)
- 2012 : Solo Booth at India Art Festival (Tao Gallery, Mumbai)
- 2013 : "Tagore, Lost & Found" Art Bull (Art Gallery & Auction House) New Delhi
- 2013 : India Art Festival (Tao Gallery, Mumbai)
- 2014 : India Art Festival (Tao Gallery, Mumbai)
- 2014 : Field of Vision (Gallery Art & Soul, Mumbai)
- 2015 : India Art Festival (Tao Gallery, Mumbai)

List of Some International Group Shows:

- 1990 : "SUPERHUMANISM" | & II: Marcus & Marcus Gallery (Amsterdam)
- 1991: Series of Exhibitions with "Nicholas Treadwell Gallery" (Europe)
- 1998: "50 Years Indian Independence": Hong Kong Land & Leasing and The Indian Consulate (Hong Kong)
- 1998: "Indian Contemporary Art": (RPG & Bayer in Cologne, Germany)
- 1998: "Masters For A Child" Auction in Dubai (UAE)
- 1999 : Accentuart Group show : London (U.K.)
- 1999: "Towards The New Millennium": London (U.K.)
- 2005 : "Colours on Canvas" : Dubai (UAE)
- 2005 : Reflections Gallery (Hong Kong)
- 2007: Auction for Magic Bus: Victoria & Albert Museum, London (UK)
- 2008: "The Journey" New York Academy of Art (USA)
- 2009: "First Impressions" Art Select, Dubai & Indian Embassy of Oman (Special focus on the artist)
- 2009: "Spectrum 2009" -Indian Art in Abu Dhabi (Emirates Palace) UAE

Corporate Assignments include: JW Marriot Hotel (Mumbai), Bharat Petroleum Ltd (Mumbai), Mahindra Ugine Steel (Mumbai), Grand Hyatt Hotel (Mumbai), Reliance Industries Ltd. (Mumbai), Sterlite Industries Ltd. (Mumbai), The Times of India (Gurgaon), Airports Authority of India (CST Domestic & International Terminals).

Public Sculptures installed outside Joggers Park, Bandra, Mumbai (sponsored by RPG Public Art Initiative & Municipal Corporation of Greater Mumbai)

Workshops attended in : New York, UK, Europe, Dubai, Hongkong & India

Conducted Lecture Demonstrations on his work and as Stimulation sessions on Painting and the creative use of Digital Media as an Art form at:

Lintas International (Mumbai),

Vivekanand Educational Society (Mumbai), Mid-

day Group of Publications (Mumbai),

G.D. Somani Institute Of Art & Fashion Technology(Mumbai), The

Museum of Art (Hong Kong),

The Chinese University (Hong Kong),

National Centre for the Performing Arts - MPCVA (Mumbai), Sophia

College Polytechnic (Mumbai),

Kamala Raheja Vidhyanidhi Instutute for Architecture (Mumbai), Indian Institute of Technology (IIT) (Mumbai),

J.J.School of Art, (Mumbai),

"Articulation - ways of looking at contemporary art" for 'Art Club' (Mumbai);

'Inner Visions' Digital Art Show - Kala Ghoda Art festival (Mumbai);

"In the Mirror" an audio-visual for Planet M & Bombay Times (Mumbai) 'Binary Palette' - for The British Council at the Sakshi Gallery (Mumbai), United World College (Singapore)

LASER French Delegation - (Mumbai) Gallery

1x1 Art Space (Dubai)

Bodhi Art "Technology Meets Art"

Different Dimensions:

- * First Indian Artist to have his own Web site on the Internet
- * First Indian Artist to have his own Interactive CD-ROM
- * Movie Titles & Publicity stills for 'Split Wide Open' A Dev Benegal Film
- * Book covers for Vikram Chandra (Penguin India Ltd.) & Prashant Parikh (Hamilton & Co. Publ. London)
- * Jindal Vijaynagar Steel Ltd. "Hands" 6 works for their corporate calendar, for the year 2002
- * Oil Painting and label for wine "Sula Satori"
- * Winner of 2003 International Digital Art Award, Australia
- * Short films on India's Superstar Amitabh Bachchan & Mahatma Gandhi screened at the Kala Ghoda Arts Fest, 2003 & 2007 respectively.
- * The Short Film festival of Kerala and the Indo-British Digital Film festival of the British Council.
- * Video art work "Hive" screened at "Video Wednesday" Finale, Gallery Espace, New Delhi.
- * Video art works "Hive & Within" screened at 'Spectrum 2009' Indian Art in Abu Dhabi (Emirates Palace) UAE
- * Commissioned painting by Chivas Regal "25 Stories High" exhibited in the Dubai Duty Free (UAE) for the duration of July September 2011
- * Jury member on the "Inlaks Awards" panel since 2011
- * Workshops and donations to various NGOs (including Jai Vakeel foundation, LOLT, St. Judes & Tata Memorial hospital)

Jaideep Mehrotra©

www.jaideepmehrotra.com