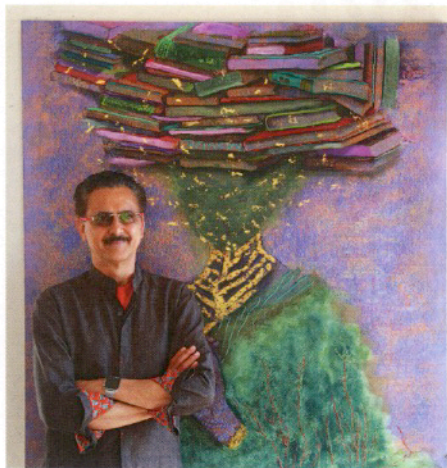


Jaideep Mehrotra to represent India at Art Bahrain



The artist with his *Reigning Bibliophile* from *Cognitivus*.

Jaideep Mehrotra, one of the four Indian artists invited to participate in the art fair in Bahrain, showcased his works at a small preview on September 15 at Tao Art Gallery, Mumbai. Called *Cognitivus*, the collection highlights the assimilation of knowledge in today's world of

digital technology, and questions the future of traditional methods of learning. In *Welders Handbooks*, Mehrotra created a three-dimensional piece with discarded books mounted on fibre boards. Layered with different media, it has an impression of a metallic cast and immortalises the books. The pièce de résistance of the show was the 4x8ft masterpiece called *Mantelshef of Consciousness* depicting a large bookshelf with a variety of books – a symbolic reference to Mehrotra's past and things that have influenced him. The Mumbai-based artist has evolved a unique style using technology as a medium, and is known as a pioneer of the use of digital art in the country – diversely creating Giclee' prints, site-specific installations and video art. The artist will now take his work to Art Bahrain, being held at Bahrain Bay from October 13-16, under the patronage of Princess Sabeeka Bint Ibrahim Al-Khalifa. The exhibition will celebrate history and cultures strongly rooted in artistic expression, and showcase the best artistry in Bahrain and from all over the world. The VIP preview will be held at the venue on October 12.