



Jaideep Mehrotra is a multi-disciplinary artist who has been a part of the Indian art scene for the past four decades. Though renowned for working with a multitude of mediums, he is best known for being a pioneer of the digital medium as an art form in India, using cutting-edge technology in his works, as well as his ability to push new ideas to their conceptual thresholds.

Along with 24 solo exhibitions to his credit, he has participated in numerous group shows all over the world. Jaideep is invited frequently to schools, universities, institutions and corporations to conduct lecture demonstrations in art and in digital medium as an art form. His eclectic repertoire includes designing book covers to wine labels and his short films have been applauded at various art festivals and venues.

Jaideep has been and is currently serving as a jury member of prestigious institutes & scholarship committees (including the Inlaks Awards). He has been invited to participate in panels, workshops and art camps and has been widely represented in art fairs, auctions and national galleries in India and abroad. His works form part of illustrious art collections of corporates, homes, hotels and are installed at public spaces in the city.

List of Solo Exhibitions :

- 1967 : Chetna Art Gallery (Mumbai)
- 1972 : Cymroza Art Gallery (Mumbai)
- 1976 : Taj Art Gallery (Mumbai)
- 1983 : Taj Art Gallery (Mumbai)
- 1985 : Max Mueller Bhavan (Mumbai)
- 1986 : Taj Art Gallery (Mumbai)
- 1988 : Taj Art Gallery (Mumbai)
- 1991 : Jehangir Art Gallery (Mumbai), The Gallery (Chennai), Gallery Espace (N Delhi),
Chitrakoot Gallery (Calcutta)
- 1993 : Taj Mahal Hotel, (New Delhi)
- 1995 : Jehangir Art Gallery (Mumbai)
- 1997: "*Giclee Works*" Cache' Gallery & Studio 51J (Mumbai)
- 1998 : "*Bookmarks*" Jehangir Art Gallery (Mumbai)
- 2003 : "*Retracked*" Jehangir Art Gallery (Mumbai)
- 2005 : "*Shadow Play*" Asian Civilization Museum - The Arts House (Singapore)
- 2006 : "*Alchemy of Play*" 1x1 Art Space (Dubai)
- 2007 : "*Transmogrification of a City*" Jehangir Art Gallery (Mumbai)
- 2009 : "*Growing Panes in Solitude*" Visual Arts Gallery, Habitat Centre (New Delhi)
- 2011 : "*Metonymical Subtext*" Tao Art Gallery (Mumbai)
- 2011 : Jehangir Art Gallery (Mumbai)
- 2015 : "*Cognitivus*" Solo Booth at International Art Fair, Bahrain
- 2015 : "*Display of Moving Art*", Gallery Art & Soul (Mumbai)
- 2017 : "*Reflections in Mercury*" Tao Art Gallery (Mumbai)

Select Group Shows :

- 1988 : *"Art for Cry"* Jehangir Art Gallery, Mumbai
- 1992 : *"A Man & A Woman"* Jehangir Art Gallery, Mumbai
- 1995 : *"Bombay"* Jehangir Art Gallery, Mumbai
- 1996 : *"Mother Teresa"* Jehangir Art Gallery, Mumbai
- 1997 : *"50 years of Art in Mumbai"* - National Gallery of Modern Art, Mumbai
- 1998 : *"Harmony"* Nehru Centre, Mumbai
- 1999 : *"Flashback-Flash forward"* Audio-Video Installation at JA Gallery, Mumbai
- 2000 : *"Jesus Christ"* National Gallery of Modern Art, Mumbai
- 2001 : The RPG Collection of Self Portraits - NGMA, Mumbai
- 2002 : *"Artist with a Difference, who influenced the Art in India"* - NGMA , Mumbai
- 2003 : Osians International Auction of Masterpieces & Museum Quality
Indian Modern & Contemporary Paintings.
- 2004 : *"50 x 30"* Montage Arts, New Delhi
- 2005 : *"Art for God's Sake"* India Habitat Centre, New Delhi
- 2007 : *"India on Canvas"* Auction by Khushii, Mumbai
- 2009 : *"Black & White"* Tao Art Gallery, Mumbai (9th Anniversary)
- 2010 : *"Evolve"* Tao Art Gallery, Mumbai (10th Anniversary)
- 2012 : Solo Booth at India Art Festival (Tao Gallery, Mumbai)
- 2013 : *"Tagore, Lost & Found"* Art Bull (Art Gallery & Auction House) New
Delhi
- 2013 : India Art Festival (Tao Gallery, Mumbai)
- 2014 : India Art Festival (Tao Gallery, Mumbai)
- 2014 : Field of Vision (Gallery Art & Soul, Mumbai)
- 2015 : India Art Festival (Tao Gallery, Mumbai)

List of Some International Group Shows :

- 1990 : “*SUPERHUMANISM*” I & II: Marcus & Marcus Gallery (Amsterdam)
- 1991 : Series of Exhibitions with “Nicholas Treadwell Gallery” (Europe)
- 1998 : “*50 Years Indian Independence*” : Hong Kong Land & Leasing and
The Indian Consulate (Hong Kong)
- 1998 : “*Indian Contemporary Art*” : (RPG & Bayer in Cologne, Germany)
- 1998 : “*Masters For A Child*” Auction in Dubai (UAE)
- 1999 : Accentuart Group show : London (U.K.)
- 1999 : “*Towards The New Millennium*” : London (U.K.)
- 2005 : “*Colours on Canvas*” : Dubai (UAE)
- 2005 : Reflections Gallery (Hong Kong)
- 2007 : Auction for Magic Bus: Victoria & Albert Museum, London (UK)
- 2008 : “*The Journey*” New York Academy of Art (USA)
- 2009 : “*First Impressions*” Art Select, Dubai & Indian Embassy of Oman
(*Special focus on the artist*)
- 2009 : “*Spectrum 2009*” -Indian Art in Abu Dhabi (Emirates Palace) UAE

Corporate Assignments include : JW Marriot Hotel (Mumbai), Bharat Petroleum Ltd (Mumbai), Mahindra UGINE Steel (Mumbai), Grand Hyatt Hotel (Mumbai), Reliance Industries Ltd. (Mumbai), Sterlite Industries Ltd. (Mumbai), The Times of India (Gurgaon), Airports Authority of India (CST Domestic & International Terminals).

Public Sculptures installed outside Joggers Park, Bandra, Mumbai (sponsored by RPG Public Art Initiative & Municipal Corporation of Greater Mumbai)

Workshops attended in : New York, UK, Europe, Dubai, Hongkong & India

Conducted **Lecture Demonstrations** on his work and as Stimulation sessions on Painting and the creative use of Digital Media as an Art form at:

Lintas International (Mumbai),

Vivekanand Educational Society (Mumbai), Mid-

day Group of Publications (Mumbai),

G.D. Somani Institute Of Art & Fashion Technology(Mumbai), The

Museum of Art (Hong Kong),

The Chinese University (Hong Kong),

National Centre for the Performing Arts - MPCVA (Mumbai), Sophia

College Polytechnic (Mumbai),

Kamala Raheja Vidhyanidhi Institute for Architecture (Mumbai), Indian Institute

of Technology (IIT) (Mumbai),

J.J.School of Art, (Mumbai),

"Articulation - ways of looking at contemporary art" for 'Art Club'

(Mumbai) ;

'Inner Visions' Digital Art Show - Kala Ghoda Art festival (Mumbai);

"In the Mirror" an audio-visual for Planet M & Bombay Times (Mumbai) 'Binary

Palette' - for The British Council at the Sakshi Gallery (Mumbai), United World

College (Singapore)

LASER French Delegation - (Mumbai) Gallery

1x1 Art Space (Dubai)

Bodhi Art "Technology Meets Art"

Different Dimensions:

- * First Indian Artist to have his own Web site on the Internet
- * First Indian Artist to have his own Interactive CD-ROM
- * Movie Titles & Publicity stills for 'Split Wide Open' A Dev Benegal Film
- * Book covers for Vikram Chandra (Penguin India Ltd.) & Prashant Parikh (Hamilton & Co. Publ. London)
- * Jindal Vijaynagar Steel Ltd. "Hands" 6 works for their corporate calendar, for the year 2002
- * Oil Painting and label for wine "Sula Satori"
- * Winner of 2003 International Digital Art Award, Australia
- * Short films on India's Superstar Amitabh Bachchan & Mahatma Gandhi screened at the Kala Ghoda Arts Fest, 2003 & 2007 respectively.
- * The Short Film festival of Kerala and the Indo-British Digital Film festival of the British Council.
- * Video art work "*Hive*" screened at "*Video Wednesday*" Finale, Gallery Espace, New Delhi.
- * Video art works "*Hive & Within*" screened at 'Spectrum 2009' - Indian Art in Abu Dhabi (Emirates Palace) UAE
- * Commissioned painting by Chivas Regal "*25 Stories High*" exhibited in the Dubai Duty Free (UAE) for the duration of July - September 2011
- * Workshops and donations to various NGOs (including Jai Vakeel foundation, LOLT, St. Judes & Tata Memorial hospital)

Jaideep Mehrotra©

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